

NINTH ANNUAL

BLUE
LINE

ball

MAY 17, 2025

HYATT REGENCY
BLOOMINGTON, MN

SPONSORSHIP
AND DONATION
OPPORTUNITIES

A FUNDRAISER FOR
BACKING THE BLUE LINE



about us

Backing the Blue Line is a Minnesota founded 501(c)(3) non-profit organization dedicated to the honor and support of Minnesota law enforcement officers and their families. Our all female membership shares the bond that comes with being the significant other of an officer, and we come together to celebrate that unique lifestyle.

OUR *mission*

Backing the Blue Line unites the power of members and generosity of donors to honor and support Minnesota law enforcement officers, wives, and families; we mobilize to provide services, labor, and assistance during times of illness or work-related incidents.

OUR *vision*

To expand our reach to all Minnesota counties by increasing our supporters, volunteers, and means to assist; we want our interactions to drive a high standard for how law enforcement officers and their families are treated during times of crisis and need.

2024 to date

- 264 paid members
- nearly 1,800 police wives in private Facebook group
- over 20,000 people following our public Facebook page

The Fallen Officer Memorial Rose committee handed out our signature blue tipped, white roses at five funerals and sent 67 bouquets for non-line of duty deaths or to honor the anniversary of a line of duty death.

Our Family Support committee received over 1,400 submissions resulting in 77 officers receiving gift baskets as encouragement after being injured in the line of duty, showing support to 72 officers involved in a shooting, honoring the birth of almost 100 babies, sending 825 cards offering assistance or joining in a celebration, and much more!

Family support also completed its annual Not So Blue Christmas and Christmas in June.

THE ANNUAL

BLUE
LINE

Ball

The Blue Line Ball is Backing the Blue Line's largest fundraiser. This event raises necessary funds to allow us to continue to support Minnesota law enforcement families in accordance with our Standard Operating Procedures. It also provides our supporters an opportunity to dress up and spend a fun evening out of the house!

WHY SPONSOR?

Sponsorship of the Blue Line Ball positions your organization in front of involved law enforcement supporters throughout the state of Minnesota and beyond, while supporting the mission of Backing the Blue Line. While we are still rebuilding following covid, we are expecting nearly 300 attendees at this event!

SPONSORSHIP

levels

CHIEF: \$10,000

Ball premiere sponsor: "Blue Line Ball presented by [YOU]!"

- ten ball tickets at vip table
- twenty drink tickets
- five minute presentation at ball
- tabling opportunity at ball to promote company
- logo featured on all event materials
- social media recognition
- logo on backing the blue line website
- logo on first slide of slideshow or front page of program at the event

PRESENTATION: \$7,500

Industry Exclusive Sponsorship

- eight ball tickets
- sixteen drink tickets
- two minute presentation at ball
- tabling opportunity at ball to promote company
- logo featured on all event materials
- social media recognition
- logo on backing the blue line website
- logo in prominent spot on slideshow or program

SPONSORSHIP

levels

CAPTAIN: \$5,000

- eight ball tickets
- ten drink tickets
- verbal acknowledgement of sponsorship during the ball
- tabling opportunity at ball to promote company
- logo featured on all event materials
- social media recognition
- logo on backing the blue line website
- logo on slideshow or program

EXPERIENCE: \$3,500

Exclusive naming rights of one event experience**

- six ball tickets
- eight drink tickets
- verbal acknowledgement of sponsorship during the ball
- tabling opportunity at ball to promote company
- logo featured on all event materials
- social media recognition
- logo on backing the blue line website
- logo on slideshow or program

**event experiences may include things such as a signature cocktail, silent auction, table favors, or other event activities

SPONSORSHIP

levels

LIEUTENANT: \$2,500

- six ball tickets
- six drink tickets
- tabling opportunity at ball to promote company
- logo featured on all event emails
- social media recognition
- logo on backing the blue line website
- logo on slideshow or program

SERGEANT: \$1,000

- two ball tickets
- tabling opportunity at ball to promote company
- logo featured on all event emails
- social media recognition
- logo on backing the blue line website
- logo on slideshow or program

OFFICER: \$500

- logo featured on all event emails
- social media recognition
- logo on backing the blue line website
- logo on slideshow or program

YES, I'D LIKE TO SPONSOR THE
NINTH ANNUAL

BLUE
LINE

ball

CONTACT INFORMATION

COMPANY: _____

CONTACT NAME: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL

- CHIEF: \$10,000
- PRESENTATION: \$7,500
- CAPTAIN: \$5,000
- EXPERIENCE: \$3,500
- LIEUTENANT: \$2,500
- SERGEANT: \$1,000
- OFFICER: \$500
- OTHER AMOUNT: \$ _____

IN-KIND DONATION: DESCRIPTION AND
VALUE : _____

- I WISH MY GIFT REMAIN ANONYMOUS
- I WISH MY GIFT BE ACKNOWLEDGED AS
DONATED IN MEMORY OR HONOR OF:

Online payment can be made at paypal.me/btbl
and completed form emailed to
ball@backingtheblueline.org.

We request all donations be in hand by April 1,
2025, in order to ensure use at the Blue Line Ball
and full utilization of sponsorship benefits.

Completed form and check or in-kind
donations can be mailed to:

Backing The Blue Line Ball
7900 International Drive, Suite 300
Bloomington, MN 55425

Backing the Blue Line will gladly accept donations under the \$500 officer sponsorship and in-kind
donations of goods. We reserve the right to determine appropriate use and placement of in-kind donations.

Questions? ball@backingtheblueline.org

Thank you for supporting our organization and the MN law enforcement community!