

10TH ANNUAL

Blue Line

BALL

A DECADE OF SUPPORT
A NIGHT TO SHINE

MAY 16, 2026

MINNEAPOLIS MARRIOTT SOUTHWEST
MINNETONKA, MN

SPONSORSHIP AND DONATION OPPORTUNITIES

A FUNDRAISER FOR
BACKING THE BLUE LINE



ABOUT

Backing the Blue Line

Backing the Blue Line (BtBL) is a Minnesota founded 501(c)(3) non-profit organization dedicated to the honor and support of Minnesota law enforcement officers and their families. Our all female membership shares the bond that comes with being the significant other of an officer, and we come together to celebrate that unique lifestyle.

OUR *Mission*

Backing the Blue Line unites the power of members and generosity of donors to honor and support Minnesota law enforcement officers, wives, and families; we mobilize to provide services, labor, and assistance during times of illness or work-related incidents.

To expand our reach to all Minnesota counties by increasing our supporters, volunteers, and means to assist; we want our interactions to drive a high standard for how law enforcement officers and their families are treated during times of crisis and need.

OUR *Vision*

2025 TO DATE

- 218 paid members
- nearly 1,900 police wives in private Facebook group
- over 22,000 people following our public social media pages

Fallen Officer Memorial Rose Committee Blue Tipped Roses:

- handed out at 8 funerals (2500 total roses)
- bouquets sent to honor 47 non-line of duty deaths or the anniversary of a line of duty death and 16 police K9 or Equine deaths

Processed over 1,000 submissions to Family Support resulting in:

- gift basket sent to more than 40 officers injured in the line of duty
- supporting 100+ officers involved in a critical incident
- celebrating the birth of over 50 babies
- Sending over 600 cards offering assistance, encouragement, or celebration

Family Support also completed its annual Not So Blue Christmas and Christmas in June.

Backing the Blue Line is funded entirely through the generosity of our supporters. Being a totally volunteer run organization, every dollar received goes toward the mission.

The Blue Line Ball is Backing the Blue Line's largest fundraiser. This event raises necessary funds to allow us to continue to support Minnesota law enforcement families in accordance with our Standard Operating Procedures. It also provides our supporters an opportunity to dress up and spend a fun evening out of the house!

YOU Can Help!

Consider supporting Backing the Blue Line with a donation to the Blue Line Ball. Both in-kind and monetary donations of any amount are extremely appreciated to create silent auction gift baskets, purchase other prizes, and cover other expenses of the event - multiplying your donation and furthering our reach. This year is the tenth anniversary of the ball and we are excited to celebrate the work we've done.

Donations of \$500 or more are considered a sponsorship.

WHY SPONSOR?

As outlined on the following pages, sponsorship of the Blue Line Ball positions your organization in front of involved law enforcement supporters throughout the state of Minnesota and beyond, while supporting the mission and future of Backing the Blue Line.

Sponsorship LEVELS

Officer

\$500

- logo on event emails
- social media recognition
- logo on BtBL website
- logo on slideshow or program

All Officer sponsorship
benefits plus:

- two ball tickets
- marketing table at ball

Sergeant

\$1,000

Lieutenant

\$2,500

All Officer sponsorship
benefits plus:

- six ball tickets
- six drink tickets
- marketing table at ball

Experience
\$3,500

Exclusive naming rights of one event experience!

All Officer level benefits plus:

- six ball tickets
- eight drink tickets
- marketing table at ball
- verbal acknowledgement during ball
- logo featured on all materials

Event experiences may include a signature cocktail, silent auction, table favors, or other ball activities.

Captain
\$5,000

All Officer level benefits plus:

- eight ball tickets
- ten drink tickets
- marketing table
- verbal acknowledgement
- logo featured on all materials

SPONSORSHIP

levels

SPONSORSHIP

levels

Presentation

\$7,500

Industry Exclusive Sponsorship

All Officer level benefits plus:

- eight ball tickets
- sixteen drink tickets
- two minute presentation
- marketing table
- verbal acknowledgement
- logo featured on all materials
- logo in prominent spot on slideshow or program

Chief **\$10,000**

Premiere sponsor: "Blue Line Ball presented by [YOU]!"

All Officer level benefits plus:

- ten ball tickets at vip table
- twenty drink tickets
- five minute presentation
- marketing table
- verbal acknowledgement
- logo featured on all materials
- logo in first page/slide of program or slideshow

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Mail donation and below form to:
Backing the Blue Line
7900 International Drive, Suite 300
Bloomington, MN 55425

or

Online payment can be made at
paypal.me/btbl and below
information emailed to
ball@backingtheblueline.org.

Donations must be received by
April 14, 2026, to ensure use at the
ball and full utilization of benefits.

CONTACT INFORMATION

Company _____
Contact Name _____
Address _____
City, State _____ Zip Code _____
Phone _____ Email _____

DONATION INFORMATION

SPONSORSHIP

- | | | |
|---|---|---|
| <input type="checkbox"/> Officer - \$500 | <input type="checkbox"/> Experience - \$3,500 | <input type="checkbox"/> Chief - \$10,000 |
| <input type="checkbox"/> Sergeant - \$1,000 | <input type="checkbox"/> Captain - \$5,000 | <input type="checkbox"/> Other Amount - |
| <input type="checkbox"/> Lieutenant - \$2,500 | <input type="checkbox"/> Presentation - \$7,500 | \$ _____ |

IN-KIND DONATION

- ☐ Description and value: _____

- ☐ Acknowledge my gift in honor or memory of: _____
- ☐ I wish my donation remain anonymous.

**THANK YOU FOR SUPPORTING OUR ORGANIZATION AND
THE MINNESOTA LAW ENFORCEMENT COMMUNITY!**

Backing the Blue Line, Inc. - Tax ID #46-2002406
7900 International Drive, Suite 300
Bloomington, MN 55425

Any questions can be emailed to ball@backingtheblueline.org.

We reserve the right to determine appropriate use and placement of in-kind donations.