

2024

BLUE LINE

ball

MAY 18

**HYATT REGENCY
BLOOMINGTON, MN**

A FUNDRAISER FOR BACKING THE BLUE LINE

7900 International Drive, Suite 300
Bloomington, MN 55425

backingtheblueline.org | info@backingtheblueline.org



INTRO

WHO *we are*

Backing the Blue Line is a Minnesota founded 501(c)(3) non-profit organization dedicated to the honor and support of Minnesota law enforcement officers and their families. While supporting the Minnesota law enforcement community, our all-female membership shares the bond that comes with being the significant other of an officer, and we come together to celebrate that unique lifestyle.

OUR *mission*

Backing the Blue Line unites the power of members and generosity of donors to honor and support Minnesota Law Enforcement officers, wives, and families; we mobilize to provide services, labor, and assistance during times of illness or work-related incidents.

OUR *vision*

To expand our reach to all Minnesota counties by increasing our supporters, volunteers, and means to assist; we want our interactions to drive a high standard for how law enforcement officers and their families are treated during times of crisis and need.

2023 AT A *glance*

Our Family Support committee received over 1,400 submissions resulting in 77 officers receiving gift baskets as encouragement after being injured in the line of duty, showing support to 72 officers involved in a shooting, honoring the birth of almost 100 babies, sending 825 cards offering assistance or joining in a celebration, and much more!

Family support also completed its annual Not So Blue Christmas and Christmas in June.

- 264 paid members
- nearly 1,800 police wives in private Facebook group
- over 20,000 people following our public Facebook page

The Fallen Officer Memorial Rose committee handed out our signature blue tipped, white roses at five funerals and sent 67 bouquets for non-line of duty deaths or to honor the anniversary of a line of duty death.

WHAT IS THE BLUE LINE *ball?*

The Blue Line Ball is Backing the Blue Line's largest fundraiser. This event raises necessary funds to allow us to continue to support Minnesota law enforcement families in accordance with our Standard Operating Procedures. It also provides our supporters an opportunity to dress up and spend a fun evening out of the house!

WHY SPONSOR?

Sponsorship of the Blue Line Ball positions your organization in front of involved law enforcement supporters throughout the state of Minnesota and beyond, while supporting the mission of Backing the Blue Line. While we are still rebuilding following covid, we are expecting nearly 300 attendees at this event!

CHIEF - \$10,000

- + named as a ball premiere sponsor: "blue line ball presented by [you]!"
- + five minute presentation at event
- + ten ball tickets at vip table
- + tabling opportunity at event to promote company
- + logo featured on all event promotional and advertising materials
- + social media recognition
- + logo on backing the blue line website
- + logo on first slide of slideshow or front page of program at the event
- + twenty drink tickets

PRESENTATION - \$7,500

INDUSTRY EXCLUSIVE SPONSORSHIP

- + two minute presentation at event
- + eight ball tickets
- + tabling opportunity at event to promote company
- + logo featured on all event emails
- + social media recognition
- + logo on backing the blue line website
- + logo included on slideshow or program at the event
- + sixteen drink tickets

CAPTAIN - \$5,000

- + verbal acknowledgement of sponsorship during event
- + eight ball tickets
- + tabling opportunity at event to promote company
- + logo on all event emails
- + social media recognition
- + logo on backing the blue line website
- + logo on slideshow or program at the event
- + ten happy hour drink tickets

SPONSORSHIP

levels

SPONSORSHIP

levels

EXPERIENCE - \$3,500

- + exclusive naming rights of one event experience**
- + six ball tickets
- + tabling opportunity at event to promote company
- + logo on all event emails
- + social media recognition
- + logo on backing the blue line website
- + logo included on slideshow or program at the event
- + eight happy hour drink tickets

**event experiences may include things such as a signature cocktail, silent auction, table favors, or hospitality room before and after the ball

LIEUTENANT - \$2,500

- + six ball tickets
- + tabling opportunity at event to promote company
- + logo on all event emails
- + logo on backing the blue line website
- + logo included on slideshow or program at the event
- + six happy hour drink tickets

SERGEANT - \$1,000

- + two ball tickets
- + tabling opportunity at event to promote company
- + logo on all event emails
- + logo on backing the blue line website
- + logo included on slideshow or program at the event

OFFICER - \$500

- + logo on all event emails
- + logo on backing the blue line website
- + logo included on slideshow or program at the event

2024

YES, I'D LIKE TO SPONSOR THE

BLUE LINE

Ball

CONTACT INFORMATION

COMPANY:
CONTACT NAME:
STREET ADDRESS:
CITY, STATE, ZIP:
TELEPHONE:
EMAIL:

SPONSORSHIP LEVEL

- CHIEF: \$10,000
PRESENTATION: \$7,500
CAPTAIN: \$5,000
EXPERIENCE: \$3,500
LIEUTENANT: \$2,500
SERGEANT: \$1,000
OFFICER: \$500
OTHER AMOUNT: \$

IN-KIND DONATION: DESCRIPTION AND VALUE:
I WISH MY GIFT REMAIN ANONYMOUS
I WISH MY GIFT BE ACKNOWLEDGED AS DONATED IN MEMORY OR HONOR OF:

Completed form and check or in-kind donations can be mailed to:

Backing The Blue Line Ball
7900 International Drive, Suite 300
Bloomington, MN 55425

Alternatively, online payment can be made at paypal.me/btbl and completed form emailed to ball@backingtheblueline.org.

We request that donations be in hand by April 15, 2024, in order to ensure use at the Blue Line Ball and full utilization of sponsorship benefits.

BACKING THE BLUE LINE WILL GLADLY ACCEPT DONATIONS UNDER THE \$500 OFFICER SPONSORSHIP AND IN-KIND DONATIONS OF GOODS. WE RESERVE THE RIGHT TO DETERMINE APPROPRIATE USE AND PLACEMENT OF IN-KIND DONATIONS.

Questions? ball@backingtheblueline.org

Thank you for supporting our organization and the MN law enforcement community!